Easter Egg or

ANZAC Biscuit Maths Net Project

**The following must be included when handing in your Maths Nets Work Requirement:**

* Target Audience- Adults
* Needs to have an illustration (Picture of the product)

**Optional things you may like to include:**

* **Serving suggestion**
* **Recipe**
* **Nutritional Info**
* **Warnings – E.g. Open other end, temperature to be kept at**
* **Price $ of product**
* Barcode
* Ingredients
* Company name (Cadbury) and & product name (Favourites)
* Needs an opening
* Weight/ Quantity/ Serving
* Manufacture details- www. etc
* Use of colour
* Use by dates
* Enticing message- Slogan/ jingle
* Recycle Emblem
* Australian Made (Maiden Gully Made)- logo

**Assessment Requirements are within 3 areas:**

1. **Design Brief Portfolio**

You must have the following in your design Brief Portfolio:

1. **Research Products**- please include notes- identifying your choices, aspects of the product research that you like/ dislike. **(4 products researched)**
2. **Packaging Drawings/Nets**- include notes **(4 package designs)**
3. **Product Fonts/ Logos**- - include notes **(4 Product fonts/logos)**
4. **Product Fonts/ Logos COLOUR-** - include notes **(4 Product fonts/logos COLOUR)**
5. **Company Fonts/ Logos**- - include notes **(4 Company fonts/logos)**
6. **Company Fonts/ Logos COLOUR**- - include notes **(4 Company fonts/logos COLOUR)**
7. **Product Illustrations** - include notes **(4 product illustrations including colour)**
8. **Material Types and Colour** - include notes **(4 material types including colour)**
9. **Product Information**- barcode, ingredients, weight, quantity, serving, used by dates, manufacturing details, slogan/jingle, used by date, recycle emblem and made in MG. **(All must be included)**
10. **Optional Information**- Include this page if you have chosen to include any of the optional parts of the design brief.
11. **Views Final Product**- this page will be displayed showing all sides to the net/ package (All Views- sides, top, base and ends)
12. **Final Product**- this page will be displayed showing the front view and a 3D view of your product. It will also have your product name and logo.
13. **Advertisement Information** – this page will include information on the type of advertisement you choose to do. It will need to incorporate the advertisement techniques that you use. (Please refer to the advertisement section of assessment).
14. **Advertisement Final** – this page display your finished version of your product advertisement. (This will be discussed further in class).

**2.3D Product**

You must present your product in 3D form. All aspects of the Design Brief MUST be on the final copy of your 3D object.

1. **Advertisement**

Your product must now be advertised. There are many ways in which you can do this. Listed below are a few options. If you would like to create something that is not listed please check with your teacher to ensure it is suitable.

* A radio advertisement by using Audacity
* A magazine, news paper or poster advertisement by using paint.net, publisher, power point etc.
* A television advertisement by using Movie Maker

It is VERY important to consider all aspects of an advertisement; audience, product, slogan, jingle, colour, tone, voice, bold, pictures and attraction are just a few things to get you thinking.